

The logo for the American Council of Independent Laboratories (ACIL) is displayed in a large, white, serif font. The letters are bold and have a slight shadow effect. The background of the entire page is a photograph of the Gateway Arch in St. Louis, Missouri, with a clear blue sky and a line of trees in the foreground. The arch is the central focus, with its two legs curving upwards and meeting at the top. The trees in the foreground are green and some are starting to turn autumn colors. A body of water is visible at the bottom of the image, reflecting the arch and the sky.

ACIL

AMERICAN COUNCIL OF INDEPENDENT LABORATORIES

Exhibitor Guide

79th Annual Meeting

Hilton St. Louis at the Ballpark

September 26 – 29, 2016

ACIL

ACIL is the trade association representing independent, commercial, scientific and testing laboratories. Its members are professional services firms engaged in testing, product certification, consulting, and research and development. Affiliated membership is available to manufacturers' laboratories, consultants and suppliers to the industry and related trade associations.

ACIL defines independent scientific and engineering services firms as commercial entities engaged in analysis, testing, inspection, materials engineering, sampling, product certification, research and development and related consulting services for the public. They are not affiliated with any institution, company, or trade group that might affect their ability to conduct investigations, render reports, or give professional, objective and unbiased counsel.

Vision:

To be recognized as the leader advancing the interests of the testing industry.

Mission:

To enhance members' success by:

- Providing advocacy, education, service, and mutual support
- Promoting quality, ethics, independence, objectivity, and free enterprise

Membership Demographics:

- More than 150 member companies throughout the U.S.
- Represents more than 2,000 facilities
- Represents more than \$2B in annual revenues
- Represents the lab owners and senior managers
- Employs thousands of quality lab technicians and the industry continues to grow
- Represents more than 75% of the independent commercial environmental testing in the U.S.

Preliminary Schedule

**subject to change*

MONDAY, SEPTEMBER 26

8:00 a.m. – Noon	Board of Directors Meeting
9:30 a.m. – 1:00 p.m.	Registration Open
10:00 a.m. – Noon	ILI Analyst Enrichment Work Group Meeting
1:00 p.m. – 5:00 p.m.	Section Breakouts
1:00 p.m. – 5:00 p.m.	Section Breakouts
1:00 p.m. – 5:00 p.m.	Section Breakouts
1:00 p.m. – 5:00 p.m.	Section Breakouts
1:00 p.m. – 5:00 p.m.	Exhibitor Set-up
3:00 p.m.	Break
6:00 p.m. – 7:30 p.m.	Welcome Reception with Exhibitors

TUESDAY, SEPTEMBER 27

7:00 a.m.	Registration Opens
7:30 a.m. – 8:30 a.m.	Networking Breakfast with Exhibitors/Opening Session
8:30 a.m. – 9:45 a.m.	Keynote Presentation
9:00 a.m. – 10:00 a.m.	Scholarship Committee Meeting
9:00 a.m. – 11:00 a.m.	Spouse/Guest Gathering
9:45 a.m. – 10:45 a.m.	Earl Hess Ethics Session
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 12:15 p.m.	Educational Session
12:15 p.m. – 1:15 p.m.	Networking Lunch with Exhibitors
12:15 p.m. – 6:00 p.m.	Golf Tournament
1:30 p.m. – 5:00 p.m.	Networking Event (off-site)
6:00 p.m. – 10:00 p.m.	Annual Reception and Dinner

WEDNESDAY, SEPTEMBER 28

7:00 a.m.	Registration Opens
7:00 a.m. – 8:00 a.m.	ILI Board Meeting
7:30 a.m. – 8:30 a.m.	Networking Breakfast with Exhibitors
8:30 a.m. – 10:00 a.m.	Opening General Session and Keynote Speaker
9:00 a.m. – 11:00 a.m.	Spouses/Guests Gathering
10:00 a.m. – 10:30 a.m.	Break with Exhibitors
10:30 a.m. – Noon	Exhibitor Break-down
10:30 a.m. – Noon	Educational Session
Noon – 1:45 p.m.	Lunch and Annual Business Meeting
1:30 p.m. – 5:00 p.m.	Spouse / Guest Tour
2:00 p.m. – 4:00 p.m.	Educational Sessions for non-CEO attendees
2:00 p.m. – 4:30 p.m.	CEO Forum
3:15 p.m. – 3:30 p.m.	Break
6:30 p.m. – 10:00 p.m.	EVENING ON YOUR OWN

THURSDAY, SEPTEMBER 29

7:30 a.m. – 8:30 a.m.	Networking Breakfast
8:30 a.m. – 10:30 a.m.	Roundtable Workshop

Showcase hours have been designed not to compete with scheduled sessions.



All contemporary rooms (some with ballpark views) offer custom-designed beds, plus flat-screen TVs and WiFi (fee). Suites add separate living areas. Executive rooms provide free WiFi and access to the Executive Lounge's free breakfast and evening snacks.

Why Exhibit?

- Meet decision makers from the major Independent Testing Labs who operate laboratories for Major Fortune 100 Companies.
- Generate valuable sales leads.
- Introduce new products.
- Advertise your services.
- Promote company awareness and brand image.
- Network with industry leaders.

Reaching the Audience:

Each participating organization will receive one tabletop only display. In addition, each participating organization will:

- be featured in an issue of the ACIL Newsletter and on the ACIL website,
- receive a half-page ad in the conference program, and
- be featured on a prominent sign listing all the exhibitors on-site and in the program.

Meeting Location:

The meeting location will be at the Hilton St. Louis by the Ballpark, 1 S. Broadway, St. Louis, MO 63102. Discounted rooms are available for \$169 per night, single/double occupancy, \$169 per night, triple/quadruple occupancy. To receive the ACIL rate please contact the hotel directly for room reservations at (314) 421-1776 and ask for the ACIL Annual Meeting group rate or book online by clicking [HERE](#).

Cancellation:

If you are unable to attend, there will be a cancellation fee of 50% as long as you cancel prior to Monday, August 15, 2016. If you cancel after Monday, August 15, 2016 there will be no refund of your registration fees. Sponsorships are non-refundable.

Tabletop Assignments:

If you require electricity/internet, arrangements must be made through the Hotel. More information will follow in the Exhibitor Manual.

Confirmation:

Your confirmation will be "emailed" upon receipt of payment. An Exhibitor Manual will be sent by Monday, August 29, 2016.

Shipping of Booth/Materials:

All shipping arrangements MUST be made through the Hotel and should arrive at the hotel no earlier than Monday, September 19, 2016. Complete shipping information will be sent in your confirmation packet and Exhibitor Manual.

Liability:

The exhibitor assumes the entire responsibility and liability for losses, damages, equipment and other property brought upon the premises of the hotel and shall indemnify and hold harmless the Hilton St. Louis at the Ballpark and ACIL any representative, agency or employee while using exhibition facilities. Please note that more detailed information will be included in your Exhibitor Manual.

Exhibitor Information:

Each exhibitor receives a 6-foot draped tabletop only with two chairs, and ONE full conference registration. Additional registrations can be purchased. Exhibitors will also receive a roster of registrants at least 10 days prior to the conference. Please note that booth, backdrops, and additional chairs are NOT permitted in the exhibit area.

Set-up and Break-down of Exhibits:

Shipment, set-up and break-down of exhibits will take place on the dates and times specified by ACIL. Set-up and break-down will not begin until the times indicated on page 3 (preliminary schedule of events). We ask that you do not break-down until the time specified. Please plan to staff your tabletop area through Wednesday, September 28, 2016, until 10:30 a.m.

Exhibitor Fee:

- Associate Members (annual dues of \$1000 for annual sales under \$10M): \$1200 includes one conference full registration and table top display.
- Associate Members (annual dues of \$5000 for annual sales over \$10M): \$749 includes one conference full registration and table top display (discounted registration due to the table top display being included with membership).

Payment:

All exhibitors must either register by phone, mail or fax your form to the ACIL office.



There are five eateries, including a pizzeria and a rooftop bar with fire pits and a 360 degree view of the city. Other amenities include a fitness center, a heated indoor pool, a business center and meeting space. There's also an airport shuttle (fee).

Exhibitor Registration Form

Send completed forms to the attention of Jessica Enochs

Phone: 202-887-5872 Ext. 109 Fax: (202) 887-0021 Email: jenochs@acil.org

Mail: ACIL | P.O. Box 223591 | Chantilly, Va 20153-3591

Questions? Richard Bright | 202-887-5872 | rbright@acil.org



79TH Annual Meeting

September 26 – 29, 2016

Hilton St. Louis at the Ballpark

1 S. Broadway | St. Louis, MO 63102

Please print or type, complete and return to address at top of this form

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Is this your first ACIL Annual Meeting? Yes No

Would you like to sponsor an event? Yes No

Exhibitor Tabletop Fee*

Member Exhibitor: (L1—annual sales under \$10M) \$1,200* _____

New Associate Member Package: (L1) \$1,750* _____

(includes membership through 12/31/2017)

Member Exhibitor: (L2—annual sales over \$10M) \$749* _____

(table is included with membership at L2)

New Associate Member Package: (L2) \$5,250* _____

(includes membership through 12/31/2017)

Additional Rep: \$599 _____

Spouse / Guest fee: \$399 _____

*Fee includes one full conference registration

TOTAL COST _____

Marketing & Sponsorship Opportunities

I am interested in Sponsorship Opportunities

Representative(s) Staffing Exhibit:

(Names as they should appear on name badge and in official program; fees apply for additional attendees)

Name: _____

Email: _____

Phone: _____

Title: _____

First name for badge: _____

Dietary restrictions: No Yes: _____

Additional Employee(s) (if applicable)

Name: _____

Email: _____

Phone: _____

Title: _____

First name for badge: _____

Dietary restrictions: No Yes: _____

Name: _____

Email: _____

Phone: _____

Title: _____

First name for badge: _____

Dietary restrictions: No Yes: _____

Name: _____

Email: _____

Phone: _____

Title: _____

First name for badge: _____

Dietary restrictions: No Yes: _____

Spouse/Guest(s) (if applicable)

Title: _____

First name for badge: _____

Dietary restrictions: No Yes: _____

If yes please specify

Other Information and Special Needs (please mark all that apply)

This is my first time as an exhibitor

I am the primary representative of my member institution

Special requests: _____

Payment

Check Enclosed: _____ Bill my: Visa MasterCard AMEX

Card No. _____ Exp. _____

Cardholder's name (please print) _____

Cardholder's signature: _____

TOTAL REGISTRATION FEES (pg 1) \$ _____

TOTAL SPECIAL ACTIVITIES FEES (pg 2) \$ _____

GRAND TOTAL (pg 1 + pg 2)* \$ _____

DEADLINE: MONDAY, AUGUST 15, 2016

All logos and ads are due to ACIL in PDF or JPG format no later than **August 26, 2016**. We do not hold space for you in our program if you cannot meet this deadline. All event exhibitors and sponsors receive free advertising on the ACIL website.

79TH Annual Meeting
 September 26 – 29, 2016
 Hilton St. Louis at the Ballpark
 1 S. Broadway | St. Louis, MO 63102

Special Activities Registration

Anheuser-Busch Brewery & Ted Drewes
 1:30 p.m. – 5:00 p.m. on Tues (9/27)
 (included with full, spouse/guest, or Tues registration, or \$35 if purchased outside a registration)
 No. of tickets _____
 Total \$ _____

Annual Reption and Dinner
 6:00 p.m. – 10:00 p.m. on Tues (9/27)
 (included with full, spouse/guest, Tues registration, or \$175 if purchased separately)
 No. of tickets _____
 Total \$ _____

“Meet Me in St. Louis” Tour
 1:30 p.m. – 5:00 p.m.
 Wed (9/28)
 (\$38 per person)
 No. of tickets _____
 Total \$ _____

\$ Total Amount

RSVP ... I/we will be attending the following:

Breakfast

- Tuesday # _____
- Wednesday # _____
- Thursday # _____

Lunch

- Tuesday # _____
- Wednesday # _____

Tour

- Anheuser-Busch
 Brewery & Ted Drewes
 Tour # _____

Receptions

- Monday # _____
- Tuesday # _____

Tom Zierenberg Memorial Golf Tournament

Tuesday, 12:15 p.m. – 6:00 p.m.
 In memory of our dedicated Food Sciences Section Chair, ACIL continues its tradition with the fourth annual Tom Zierenberg Memorial Golf Tournament. Stay tuned for more information and registration on the golf tournament.

Networking Event:

Anheuser-Busch Brewery & Ted Drewes

Tuesday, 1:30 p.m. – 5:00 p.m. (included with full, spouse/guest, or Tuesday registrations; a charge of \$35 will be applied for additional guests not registered)

Your tour guide will familiarize you with the rich history of the colorful Busch family en route to the King of Beers – the Anheuser-Busch Brewery. Situated in a 100-acre complex with over 70 red brick structures, the Brewery buildings are known for their unique architecture and several are National Historic Landmarks.

During the 45-minute walking tour you will see the World Famous Clydesdales, the Beechwood Aging Cellar, and the Brew House. No visit would be complete without sampling the family of Anheuser-Busch products during the tour!

After leaving Anheuser-Busch you're in for one last sweet treat at Ted Drewes Frozen Custard, a St. Louis tradition since 1929. Enjoy a specialty “concrete” that is so thick you can turn it upside down.

Annual Reception and Dinner

Tuesday, 6 p.m.–10 p.m.

A one-of-a-kind event that allows you to network with your peers, hang out with your friends, and enjoy a night at the baseball game watching one of the best teams in baseball.

Spouse/Guest Tour:

Forest Park “Meet Me in St. Louis”

Wednesday, 1:30 p.m. – 5:00 p.m.

\$38 per person

Start your day with a beautiful driving overview of Forest Park. Your tour guide will highlight the history of “Meet Me in St. Louis” at Forest Park - the site of the 1904 World's Fair and one of the largest city parks in the United States. Today, Forest Park is home to the world-renowned Saint Louis Zoo, the Saint Louis Art Museum, the Missouri History Museum, the Saint Louis Science Center and the Muny, the largest outdoor theater in the country, among other attractions.

Enjoy a visit to the Missouri History Museum at the Jefferson Memorial. Here you can explore the history of St. Louis from 1764 to the present, including the Lewis & Clark Expedition and the early days of aviation with Charles Lindbergh's historic transatlantic flight. Next, explore the 90-acre Saint Louis Zoo. Begin at The Living World, an interactive visitor and education center. Then visit the more than 3,500 residents living in recreations of their natural habitats.

Visit the Saint Louis Art Museum where there is something for everyone from modern art to the Renaissance. Considered one of the top ten art museums in the country, there truly is something exciting around every turn. Finally, at the St. Louis Science Center adults and children alike learn of the wonders of science and technology through hands-on exhibits. While at the Science Center, you will have a chance to explore three floors of exhibits on your own.

The motorcoach will shuttle between each attraction and tour guides will provide passengers a shuttle schedule.